



Designing Pricing Strategy for Operational and Technological Transformation Vineet Kumar

Netflix Blockbuster

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Vineet Kumar Designing Pricing Strategy for Operational and Technological Transformation Management Science

(dynamic structural model)

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School of Economics and Management

Beijing, China 100084

Tel 8610-6278 5515

中国・北京 100084

传真 8610-6278 5876

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