

HUIYAN ZHANG

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Haidian District, Beijing, China

I am interested in the economics of innovation with a focus on intellectual property rights, firm strategy, and emerging markets. Specifically, I am interested in the value creation and appropriation from innovation.

ACADEMIC POSITIONS

- Assistant professor, School of Economics and Management, Tsinghua University, 2023.9 till now

EDUCATION

- Ph.D.** Carnegie Mellon University, Public Policy and Management, 2016-2023
- *Committee:* Lee Branstetter (chair), Raffaele Conti, Daniel Armanios, Beibei Li
- MA** Tsinghua University, Public Policy and Management, 2012
- BA** Peking University, Political Science, 2009
Peking University, Economics, 2009

PUBLICATION

“Zhang, H., Branstetter, L., Conti, R., & Mamadehussene, S.(2023). Who gains and who loses from more information in technology markets? Evidence from the Sunshine Act. *Strategic Management Journal*,1–36.
<https://doi.org/10.1002/smj.351136>.

Armanios, D., & Zhang, H. (2021). Ann Majchrzak and Arvind Malhotra: Unleashing the Crowd: Collaborative Solutions to Wicked Business and Societal Problems. *Administrative Science Quarterly* 66 (1), NP13-NP16.

WORKING PAPERS

“Patent Litigation, Patent Value and the Direction of Innovation: Evidence from China”. *Job market paper*.

- Presented at the NBER China group workshop, October 2022.

“Unleashing the Dragon: The Case for Patent Reform in China”, with Lee Branstetter and Douglas Hanley.
Prepared for submission.

- Presented at the NBER Productivity, Innovation and Entrepreneurship Program Meeting, March, 2023

“Characteristics of litigated patents in weak intellectual property rights regimes: Evidence from China”
prepared for submission

"Sued and Doomed? Patent Litigation and Startup VC Financing", with Mingtao Xu (Tsinghua University) and Tony Tong (University of Colorado Boulder)

CONFERENCES AND WORKSHOPS

Paper Presentation, *Wharton Technology and Innovation Conference 2019, Philadelphia, US, April 2019.*
17th International Schumpeter Society Conference Seoul, South Korea, July 2018

Wharton Technology and Innovation Conference 2019, Philadelphia, US, April 2019.
17th International Schumpeter Society Conference Seoul, South Korea, July 2018

Strategic Management Society annual conference Toronto, virtual, September 2021.

Academy of Management annual conference, virtual, August 2021.

Wharton Technology and Innovation Conference 2021, virtual, April 2021.

Discussant, “Patent Litigation in the Beijing Courts: The Impact of Party Nationality and Procedural Reform”
13th USPTO/Kellogg/Northwestern Conference on Innovation Economics, August 2020.

Invited talks

Patent Litigation, Patent Value and the Direction of Innovation: Evidence from China
NBER Chinese economy meeting, October 2022, Zhejiang University, HK City University, Tsinghua University, Shanghai Jiaotong University, HKUST (Guangzhou campus), Fudan University

*What happens when firms receive information in technology markets? Evidence from the Physician
Symposium*
HKUST ECON webinar, Fall 2022. With Lee Branstetter

Unleashing the Dragon: The Case for Patent Reform in China
Harvard Productivity Seminar, Spring 2023. With Lee Bran

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