



资源禀赋、制度环境、技术创新、商业模式、组织治理、企业文化、人才激励、风险管理、社会责任、可持续发展

Daniel Armanios, Charles Eesley, , Kathleen Eisenhardt
Strategic Management Journal, 2017, 38(7): 1373–1390.

context relevance

skill adequacy
2×2

Strategic Management Journal

lead article

institutional void

certification

capability-building

catalyzing strategies



1

IV

Event History Analysis

QCA

1

供稿：科研事务