Optimal E¢ ciency-Wage Contracts with Subjective Evaluation

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Abstract

We study a T-period contracting problem where performance evaluations are subjective and private. We …nd that the principal should punish the agent if he performs poorly in the future even when the evaluations were good in the past, and, at the same time, the agent should be given opportunities to make up for poor performance in the past by performing better in the future. Thus, optimal incentives are asymmetric. Conditional on the same number of good evaluations, an agent whose performance improves over time should be better rewarded than one whose performance deteriorates. Punishment is costly, and the surplus loss increases in the correlation between the evaluations of the two contracting parties. As the correlation deminishes, the loss converges to that of Fuchs (2007).

1   Introduction

Incentive contracts that explicitly ties compensation to objective performance measures are rare. According to MacLeod and Parent (1999), only about one to …ve percent of U.S. workers receive performance pay in the form of commissions or piece rates. Far more common, especially in positions that require team work, are long-term relational contracts that reward or punish workers on the basis subjective performance measures that are not veri…able in court. Early work in the literature of subjective evaluation (Bull 1987, MacLeod and Malcomson, 1989) has showed, using standard repeated games arguments, that e¢ cient contracts can be self-enforcing so long as the contracting parties are su¢ ciently patient and always agree on some subjective performance measure.

E¢ ciency loss, however, becomes inevitable when the contracting parties disagree on performance. MacLeod (2003) and Levin (2003) are the …rst to make this point. To understand their arguments, consider a worker who can choose either to work or shirk, and suppose good job performance is more likely when the workers works. In order to motivate the worker to work, the employer needs to promise the worker a performance bonus. Since performance is subjective, the employer may falsely claim poor performance. To deter cheating, the worker must threaten to punish the employer through sabotage or quitting— if quitting harms the employer— when he feels that his performance is good but the employer does not pay a bonus. If the employer and worker always agree on performance, then the outcome will be e¢ cient— the worker will exert e¤ort, the employer will pay a bonus when performance is good, and the worker will never have to take revenge over the employer. But if the employer and worker sometimes have con‡icting views over performance, then some e¢ ciency loss due to sabotage will occur.

While MacLeod (2003) shows that this type of bonus-plus-sabotage contract, if properly constructed, could theoretically be optimal, many employers would be wary of giving disgruntled employees a chance to damage the …rm. Instead, they might prefer to pay a high wage and use the

threat of dismissal to motivate a worker. Compared to a bonus-plus-sabotage contract, the main advantage of an efficiency-wage contract— as this type of contract is known in the literature— is that dismissed workers can be prevented from taking revenge on the firm. Since the employer does not benefit from terminating a worker, he has no incentive to cheat. But efficiency loss will still occur when a productive worker is fired by mistake.

Fuchs (2007), adapting the results of Abreu, Milgrom, and Pearce (1989), shows that employers may substantially reduce the expected efficiency loss in an efficiency-wage contract by linking the dismissal decisions across time periods. Specifically, he studies a contracting game between an employer and a worker and shows that within the class of T review contracts, optimal termination occurs only at the end of every T periods and only when evaluations in all preceding T periods are bad. He shows that the resulting expected efficiency loss per T periods is independent of T. As a result, the per-period efficiency loss goes to zero as T goes to infinity and the discount factor of the contracting parties goes to one.

Fuchs (2007) assumes the worker's self evaluations are uncorrelated with the employer's evaluations of the worker. This is obviously a restrictive assumption. When the employer and worker share similar beliefs about performance, a worker who feels that he has been performing well would have little incentives to continue to work if he would be terminated only when his evaluations are poor in every period. In this paper we extend Fuchs (2007) to the case of positively correlated evaluations. We find that it remains optimal in this case for the employer to wait till the end of T periods to punish the worker. To prevent the worker from becoming complacent, the employer should punish the worker if he performs poorly in the future even when his evaluations were good in the past. But at the same time, the employer should allow the worker to make up for poor evaluations in the past by performing better in the future. The efficiency loss is increasing in the correlation between the evaluations of the two contracting parties. As the correlation diminishes, the loss converges to the one-period loss as in Fuchs (2007). When the correlation goes to one, the efficiency loss converges to the efficiency loss associated with the T repetition of the stationary contract.

2 Model

We consider a T-period contracting game between a Principal and an Agent. In period 0 the Principal offers the Agent a contract ω. If the Agent rejects the offer, the game ends with each player receiving zero payoff. If the Agent accepts the contract, he is employed for T periods. In each period $t \in \{1, ..., T\}$ of his employment the Agent decides whether to work ($e_t = 1$) or shirk ($e_t = 0$). The Agent's effort is private and not observed by the Principal. Output is stochastic with the expected output equal to e_t. The effort cost to the Agent is $c(e_t)$, with $c(1) = c > 0$ and $c(0) = 0$.

Both the Principal and the Agent are risk neutral and discount future payoffs by a discount factor $\delta < 1$. Let $e^T \equiv (e_1, ..., e_T)$ denote the Agent's effort choices. Let Q denote the present value (evaluated at $t = 1$) of the Principal's labor expenditure and R the present value of the Agent's labor income. The Principal's expected payoff is

$$-Q + \sum_{t=1}^{T} \delta^{t-1} e_t,$$

2

and Agent's is

$$R - \sum_{t=1}^{T} \delta^{t-1} c\left(e_t\right).$$

We do not require that $Q = R$. When $Q > R$, the balance is "burnt". Intuitively, money-burning represents inefficient labor practice that harms the Agent without benefiting the Principal. We assume that $c < 1$ so that given any Q and R, the total surplus is maximized when the Agent works in every period.

There is no objective output measure that is commonly observed by the Principal and the Agent. Instead, each player observes a private binary performance signal at the end of each period t. Let $y_t \in \{H, L\}$ and $s_t \in \{G, B\}$ denote the period-t signals of the Principal and Agent, respectively. Neither y_t nor s_t are verifiable by a court. Let $\pi(.|e_t)$ denote the joint distribution of (y_t, s_t) conditional on e_t and $\pi(.|e_t, s_t)$ denote the distribution of y_t conditional on e_t and s_t.[1] Both the Principal and the Agent know π. We assume π satisfies the following assumptions:

Assumption 1. $\pi(H|1) > \pi(H|0)$.

Assumption 2. $\pi(H|1, G) > \max\{\pi(H|1, B), \pi(H|0, G), \pi(H|0, B)\}$.

We say that the Principal considers the Agent's output\performance in period t as high\good when $y_t = H$ and low\bad when $y_t = L$, and that the Agent considers his own output\performance as high\good when $s_t = G$ and low\bad when $s_t = B$. Assumption 1 says that the Principal's evaluation is positively correlated with the Agent's effort. Assumption 2 requires that the correlation between Principal's and Agent's evaluation be positive correlated when $e_t = 1$ and that the Agent's evaluation be not "too informative" on the Principal's when $e_t = 0$.[2]

Since both players are risk neutral, were the Principal's signals contractible, the maximum total surplus could be achieved by a standard contract that pays the Agent a high wage when $y_t = H$ and a low wage when $y_t = L$. The problem here is that y^T is privately observed and non-verifiable. If the Principal were to pay the Agent less when he reports L, then he would have an incentive to always report L regardless of the true signal. In order to ensure the Principal reporting truthfully, any amount that the Principal does not pay the Agent when $y_t = L$ must be either destroyed or diverted to a use that does not benefit the Principal.

In this paper we call contracts that involve the Principal burning money "efficiency-wage" contracts since they resemble standard efficiency-wage contracts whereby workers are paid above-market wage until they are fired. mo(or)1(d0w4(,)-256(re)80(ine)-1(¢)-389(cien)-1(cy-w)28((re)Td[(con)27(tr)t)

In each period t, the Agent must decide whether to work. The Agent's history at date t for $t > 1$ consists of her e¤ort choices and the sequence of signals observed in the previous $t - 1$ periods, $h^t \equiv e^{t-1} \times s^{t-1}$, where $e^{t-1} \equiv (e_1, \ldots, e_{t-1})$ and $s^{t-1} \equiv (s_1, \ldots, s_t)$. Let H^t denote the set of all period-t histories. The Agent's history at the ..rst period $h^1 = \emptyset$. A strategy for the Agent is a vector $\sigma \equiv (\sigma_1, ..., \sigma_T)$ where $\sigma_t : H^t \to \{0,$

Proof. Working is a best response for the Agent (assuming that the contract has been accepted) if the sum of the e¤ort and money-burning cost is lower when he works; that is, if

$$- \ \pi(H|1)Z^1(H) + \pi(L|1)Z^1(L) \ - c \geq - \ \pi(H|0)Z^1(H) + \pi(L|0)Z^1(L) \ . \tag{1}$$

Minimizing the expected money-burning loss,

$$\pi(H|1)Z^1(H) + \pi(L|1)Z^1(L),$$

subject to (1) yields the solution

$$Z^{1*}(H) = 0 \text{ and } Z^{1*}(L) = \frac{c}{\pi(H|1) - \pi(H|0)}.$$

Since the Principal must compensate the Agent for both the e¤ort and money-burning costs in order to induce the Agent to accept the contract, it is optimal for the Principal to induce the Agent to work if the expected output is greater than the sum of the e¤ort and money-burning costs.

MacLeod (2003) and Levin (2003) are the ...rst to point out that, when evaluations are private, resources must be destroyed in order to motivate the Agent to exert e¤ort. Fuchs (2007) shows that when $T > 1$ the Principal can save money-burning cost by linking the money-burning decisions across periods.

De...ne

$$\rho \equiv 1 - \frac{\pi(L|1, G)}{\pi(L|1)}$$

as the correlation coe¢ cient of the Principal's and Agent's evaluations conditional on the Agent working. The coe¢ cient is between 0 and 1. It equals 0 when the evaluations are uncorrelated and 1 when they are perfectly correlated. Let $\mathbf{L}^t$ denote a t-vector of L's.

Proposition 2. *When $T > 1$ and $\rho \leq 1 - \delta$, it is efficient to induce maximum effort through the punishment strategy*

$$Z^T(y^T) = \begin{cases} \frac{c}{\pi(H|1) - \pi(H|0)} \ \frac{1}{\pi(L|1)^{T-1}} & \text{if } y^T = \mathbf{L}^T, \\ 0 & \text{if } y^T \neq \mathbf{L}^T, \end{cases}$$

with money-burning cost $\pi(L|1)c/(\pi(H|1) - \pi(H|0))$. It is optimal to induce maximum effort if

$$(1 - c)\frac{1 - \delta^{T+1}}{1 - \delta} - \frac{\pi(L|1)c}{\pi(H|1) - \pi(H|0)} \geq 0.$$

Proposition 2 says that when the correlation between evaluations of the Principal and Agent are su¢ ciently low, the Principal should destroy resources only when his evaluations of the Agent are low in all T periods, and that, surprisingly, the money-burning loss is independent of T and always equal to the money-burning loss in the one-period case. This means that the optimal e¢ ciency-wage contract is asymptotically e¢ cient— as δ goes to zero and T to in...nity, the per period money-burning loss converges to zero .

Fuchs (2007) proves Proposition 2 for the case $\rho = 0$. In that case, since the Agent is not learning anything about the Principal's evaluations over time, his dynamic decision problem is

equivalent to a static one in which he is choosing whether to work in all T periods simultaneously. Hence, if the punishment is chosen such that it is not optimal for the Agent to shirk in only period 1, then it is not optimal to shirk in any single period. Furthermore, since the punishment is convex in the number of shirking periods, it is not optimal to shirk in multiple periods as well.

When $\rho > 0$, the Agent's problem cannot be treated as a static one. Consider the case $T = 2$. Any Z^2 that induces maximum effort must satisfy the following two incentive compatibility constraints:

$$\pi(H|1)(Z(LH) - Z(HH)) + \pi(L|1)(Z(LL) - Z(HL)) \geq \frac{c}{\pi(H|1) - \pi(H|0)}; \qquad (IC(e^0, s^0))$$

$$\pi(H|1, G)(Z(HL) - Z(HH)) + \pi(L|1, G)(Z(LL) - Z(LH)) \geq \frac{\delta c}{\pi(H|1) - \pi(H|0)}. \qquad (IC(1, G))$$

The first constraint requires that the Agent be better off working in both periods than working only in the second. The second constraint requires that the Agent be better off working in the second period after he has worked and observed a G signal in the first. It is straightforward to check that $\hat{Z}^2$, while satisfying $IC\left(e^0, s^0\right)$, fails $IC\left(1, G\right)$ when $\rho > 1 - \delta$. Intuitively, when ρ is large, an Agent who has worked and received a G signal in the first period is quite sure that he has already passed the Principal's test and, hence, has little incentive to work in the second period. Since the Agent discounts the likelihood that $y_1 = L$ after a history of $(1, G)$, it is more effective for the Principal to motivate the Agent to work after $(1, G)$ through raising $Z(HL)$ than $Z(LL)$. As a result, an efficient maximum-effort strategy will no longer take the form of $\hat{Z}^T$.

We now define an punishment strategy that is efficient in inducing maximum effort when $\rho > 1 - \delta$. Set $\overline{Z}^1 \equiv Z^{1*}$. For $T \geq 2$, define recursively

$$\overline{Z}^T\left(y^T\right) \equiv \begin{cases} \delta \overline{Z}^{T-1}\left(\mathbf{L}^{T-1}\right) + \frac{\pi(H|1,G)}{\pi(L|1)^{T-2}} \frac{c}{\pi(H|1) - \pi(H|0)} & \text{if } y_1 = H \text{ and } y_{-1}^T = \mathbf{L}^{T-1}, \\ \delta \overline{Z}^{T-1}\left(\mathbf{L}^{T-1}\right) - \frac{\pi(L|1,G)}{\pi(L|1)^{T-2}} \frac{c}{\pi(H|1) - \pi(H|0)} & \text{if } y_1 = L \text{ and } y_{-1}^T = \mathbf{L}^{T-1}, \\ \delta \overline{Z}^{T-1}\left(y_{-1}^{T-1}\right) & \text{if } y_{-1}^T \neq \mathbf{L}^{T-1}, \end{cases} \qquad (2)$$

where $y_{-1}^T \equiv (y_2, ..., y_T)$ is the Principal's signals in periods other than 1, and $\mathbf{L}^{T-1}$ is a $t - 1$ vector of L's. For example, when $T = 2$,

$$\overline{Z}^2(LL) = \delta Z^{1*}(L) + \frac{\pi(H|1, G)}{\pi(L|1)} \frac{c}{\pi(H|1) - \pi(H|0)} = \frac{c}{\pi(H|1) - \pi(H|0)} \left(\delta + \frac{\pi(H|1, G)}{\pi(L|1)}\right),$$

$$\overline{Z}^2(HL) = \delta Z^{1*}(L) - \frac{\pi(L|1, G)}{\pi(L|1)} \frac{c}{\pi(H|1) - \pi(H|0)} = \frac{c}{\pi(H|1) - \pi(H|0)} \left(\delta - \frac{\pi(L|1, G)}{\pi(L|1)}\right),$$

$$\overline{Z}^2(LH) = \overline{Z}^2(HH) = \delta Z^{1*}(H) = 0.$$

It is straightforward to verify that $\overline{Z}^T(y^T) \geq 0$ for all T and all y^T.

Proposition 3. *When $\rho > 1 - \delta$, it is efficient to induce maximum effort through the punishment strategy $\overline{Z}^T$. The money burning cost of $\overline{Z}^T$ is*

$$C\left(\overline{Z}^T\right) = \frac{(\pi(L|1))c}{\pi(H|1) - \pi(H|0)} \left(\delta^{T-1} + \rho \sum_{t=1}^{T-1} \delta^{t-1}\right).$$

6

In addition, when $T = 2$, any punishment strategy that induces maximum effort has a strictly higher money-burning cost than Z^{*2}.

$\overline{Z}^T$ depends only on the time the Principal last observes a H signal. The Agent will receive the same compensation whether the Principal receives a G signal in every period or just the last period. More generally, his compensation will be higher when the last G signal is closer to the end of the game. For any $y^T, \tilde{y}^T \in \{H, L\}^T$

$$\overline{Z}^T(y^T) > (=)\overline{Z}^T(\tilde{y}^T) \text{ i}\text{¤ } \max(t|y_t = H) < (=)\max(t|\tilde{y}_t = H). \tag{3}$$

$\overline{Z}^T$ is more complex compared to $\underline{Z}^T$. Whereas to implement $\underline{Z}^T$ the Principal needs to know only whether any H signal has occurred, he needs to know the last time time a H signal occurred in order to implement $\overline{Z}^T$. The extra complication is needed in order to overcome the "learning problem" we mentioned earlier. The di¤erence between $\overline{Z}^T$ and $\underline{Z}^T$ diminishes as ρ converges to $1 - \delta$ (from above).

Proposition 4. *$\overline{Z}^T$ converges to $\underline{Z}^T$ as the correlation coefficient decreases. That is, as $\rho \to 1 - \delta$,*

$$\lim_{\rho \to 1-\delta} \overline{Z}(y^T) = \begin{cases} \frac{c}{(\pi(H|1) - \pi(H|0))(\pi(L|1))^{T-1}} & if \ y_t^T = L \ \ \forall t = 1, \ldots, T; \\ 0 & otherwise \end{cases} \tag{4}$$

An interesting feature of $\overline{Z}^T$ is that it rewards improvements in performance. Since under $\overline{Z}^T$ the Agent's compensation depends only on the time a H signal last occurs, an Agent with poor performance evaluations in the past will obtain a greater bene...t for performing well in the future than an Agent whose past evaluations are better. There are two forces at work here. In order to prevent an Agent who has received a string of G signal in the earlier periods from shirking, the Principal needs to threaten to punish the Agent if his current evaluation is poor even when his past evaluations have been good. But since punishment is costly, he will forgive the punishment if the Agent performs well in the future. The need to reward improvements means that any punishment strategies that is either linear performance evaluations or depends only on the total number of high evaluations are unlikely to be e¢cient in inducing maximum e¤orts.

Proposition 5. *The expected cost $C(Z^T)$ increases with the the correlation between the Principal's and Agent's evaluations. It converges to $C(Z^1) \sum_{t=1}^{T} \delta^{t-1}$ as $\rho \to 1$ and $C(Z^1)$ as $\rho \to 1 - \delta$.*

Thus, while the contract that uses only the Principal's evaluation in determining the Agent's compensation is optimal when the Agent is only moderately informed of the Principal's evaluations, it may not be optimal when the Agent's private information is quite informative. In this case, inducing maximum e¤ort becomes extremely expensive. The Agent expects that the punishment cost would likely to be small conditional on observing G, and would likely to be large conditional on observing B. This is gives her more freedom in devising pro...table shirking strategies. In particular, there exists information path where the Agent expects the the likelihood of bad evaluations by the Principal to be extremely low. To induce maximum e¤ort at low probability situations requires extremely large punishment, which results in larger expected cost as the correlation increases.

4 Self Evaluation (Incomplete)

It is common practice for supervisors and subordinates to exchange opinions during periodic performance appraisals. Under our set-up, the Principal will have no incentive to reveal his signals to the Agent. Here we consider one-sided communication from the Agent to the Principal. Speci…cally, we assume that at the end of each period t after the realization of s_t, the Agent sends the Principal a message m_t from a message set M_t that is su¢ ciently rich to encompass the Agent's private information at that time. The Agent's history at date t for $t > 1$ now includes the messages he sent, as well as his e¤ort choices and private evaluations observed in the previous $t - 1$ periods. A message strategy is a vector $\rho \equiv (\rho_1, ..., \rho_T)$ where $\rho_t : H^t \to M_t$ is the Agent's period-t message strategy. By the end of period T, the Principal will have observed T messages $m^T \equiv (m_1, ..., m_T)$ in addition to his T private signals $y^T \equiv (y_1, \ldots, y_T,)$. A punishment strategy for the Principal is now $Z^T : \{H, L\}^T \times \{M_t\}_{t=1}^T \to [0, W]$. An Agent's strategy (σ^*, ρ^*) is a best response against $\omega(B, W, Z^T)$ if for all strategies (σ, ρ),

$$v(B, W, Z^T, \sigma^*, \rho^*) \geq v(B, W, Z^T, \sigma, \rho).$$

Proposition 6. *When $T = 1$, the optimal contract is*

$$
\begin{aligned}
Z(L, G) &= Z(L, B) = \frac{c}{\pi(L|0) - \pi(L|1)}, \\
Z(H, G) &= Z(H, B) = 0.
\end{aligned}
$$

Proposition 7. *The no communication contract is optimal among all communication contracts when $\pi(L|0) < \pi(L|1, B)$.*

We establish the proposition is two steps.

Lemma 1. *Consider the minimization problem*

$$\min_{q(H), q(L)} \pi(L|1, B)q(L) + \pi(H|1, B)q(H)$$

such that

$$
\begin{aligned}
\pi(H|1, G)q(H) + \pi(L|1, G)q(L) &\geq \lambda, \\
(\pi(H|0) - \pi(H, B|1))q(H) + (\pi(L|0) - \pi(L, B|1))q(L) &\geq c + \lambda.
\end{aligned}
$$

Suppose $\pi(L|0) > \pi(L|1, B)$. The solution to this problem q^* satisfies the equation

$$
\begin{aligned}
\pi(H|1, G)q(H) + \pi(L|1, G)q(L) &= \lambda, \\
q(L) - q(H) &= \frac{c}{\pi(L|0) - \pi(L|1)}.
\end{aligned}
$$

Proof. Note that

$$\frac{\pi(L|0) - \pi(L, B|1)}{\pi(H|0) - \pi(H, B|1)} > \frac{\pi(L|1, B)}{\pi(H|1, B)} > \frac{\pi(L|1, G)}{\pi(H|1, G)}.$$

(The …rst inequality follows from $\pi(L|0) > \pi(L|1, B)$.) It is straightforward to show that both constraints are binding at the optimal solution. $\qquad\square$

Lemma 2. *Suppose the minimum efficiency loss in the T period contracting game is C^T. Then the minimum efficiency loss in the $T+1$ period game is*

$$\delta C^T + \frac{\pi(B|1)(\pi(L|1,B) - \pi(L|1,G))c}{\pi(L|0) - \pi(L|1)}.$$

Proof. De...ne for $y_1 \in \{H, L\}$ and $b_1\{G, B\}$

$$Q(y_1, b_1) \equiv \underset{\tilde{y}^\mathsf{T} \quad \tilde{s}^\mathsf{T} \quad t=1}{\times \times \overset{\mathsf{T}}{\mathsf{Y}}} \pi(g_t, s_t|1) Z^{T+1}(y_1 \circ g^T, 1^{T+1}, b_1 \circ s^T).$$

$Q(y_1, b_1)$ is expected amount of money burnt if the period 1's output is y_1, and the Agent reports $(1, b_1)$ in the ...rst period and exert e¤ort and reports truthfully in all subsequent periods.
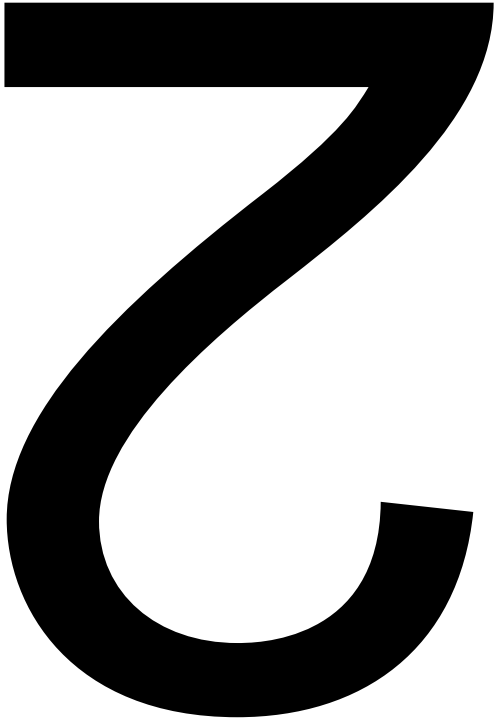
Note that an Agent who has exerted e¤ort, received a G signal and reported truthfully in the ...rst period is e¤ectively facing the strategy

$$\pi($$

5 Appendix

5.1 Proofs in Section 3

For any $y^T \in Y^T$, let y^T_{-t} denote the Principal's signals in periods other than t. Let e^0, s^0 denote the null history for the Agent. Consider an Agent in period t, $t = 1, ..., T$, who has chosen e^{t-1} and observed s $= 1 ... stor H$n

Lemma 5. *Suppose Z^T induces maximum effort in a T-period contracting game. Then*

$$C(Z^T) \geq \frac{(\pi\,(L|1))c}{\pi\,(H|1) - \pi\,(H|0)}\left[\delta^{T-1} + \rho\sum_{t=1}^{T-1}\delta^{t-1}\right].$$

Proof. By Lemma 1, Z^T must satisfy $IC(e^0, s^0)$ which can be written as

$$\sum_{y_{-1}^T \in \{H,L\}^{T-1}}\prod_{k=2}^{T}\pi(y_k|1)\left[Z^T(L \circ y_{-1}^T) - Z^T(H \circ y_{-1}^T)\right] \geq \frac{c}{\pi\,(H|1) - \pi\,(H|0)}. \tag{13}$$

with

$$x \circ y_{-1}^T \equiv (x, y_2, ... y_T)$$

denoting the T-period history that starts with $x \in \{H, T\}$ following by $y_{-1}^T \equiv (y_2, ..., y_T)$.

De..ne a $T - 1$ period agreement Z^{T-1} as follows. For all $y^{T-1} \in \{H, L\}^{T-1}$

$$Z^{T-1}(y^{T-1}) \equiv \frac{1}{\delta}[\pi(H|1, G)Z^T(H \circ y^{T-1}) + \pi(L|1, G)Z^T(L \circ y^{T-1})]. \tag{14}$$

An Agent who has worked and observed G in period 1 is e¤ectively facing Z^{T-1} from period 2 onward. Since Z^T, by supposition, induces maximum e¤ort, it must be a best response for the Agent to work in all subsequent periods after working and observing G in the ..rst. It follows that Z^{T-1} must be induces maximum e¤ort in a $(T-1)$-period contracting game. Using (13) and (14), we have

$$C(Z^T) = \sum_{y^T \in \{H,L\}^T}\prod_{k=1}^{T}\pi(y_k|1)\left[Z^T(y^T)\right] \tag{15}$$

$$= \sum_{y^{T-1} \in \{H,T\}^{T-1}}\prod_{k=2}^{T}\pi(y_k|1)\left[\pi(H|1)Z^T(H \circ y^{T-1}) + \pi(L|1)Z^T(L \circ y^{T-1})\right]$$

$$= \delta C(Z^{T-1}) + \rho(\pi\,(L|1))\sum_{y^{T-1} \in Y^{T-1}}\prod_{k=2}^{T}\pi(y_k|1)\left[(Z^T(H \circ y^{T-1}) - Z^T(L \circ y^{T-1}))\right]$$

$$\geq \delta C(Z^{T-1}) + \frac{\rho(\pi\,(L|1))c}{\pi\,(H|1) - \pi\,(H|0)}.$$

This shows that the proposition will hold for T if it holds for $T - 1$. Since the proposition holds for $T = 1$, by induction it holds for all T.

Lemma 5 establishes a lower bound on the expected money-burning loss that in any contract that induces maximum e¤ort. We now show by construction that the bound is tight when $\rho > 1 - \delta$. Let $\mathbf{L}^t$ denote a t-vector of L's. Set $\overline{Z}^1 \equiv Z^{1*}$. For $T \geq 2$, de..ne recursively

$$\overline{Z}^T\left(y^T\right) \equiv \begin{cases} \delta\overline{Z}^{T-1}\left(\mathbf{L}^{T-1}\right) + \frac{\pi(H|1,G)}{\pi(L|1)^{T-2}}\frac{c}{\pi(H|1)-\pi(H|0)} & \text{if } y_1 = H \text{ and } y_{-1}^T = \mathbf{L}^{T-1}; \\ \delta\overline{Z}^{T-1}\left(\mathbf{L}^{T-1}\right) - \frac{\pi(L|1,G)}{\pi(L|1)^{T-2}}\frac{c}{\pi(H|1)-\pi(H|0)} & \text{if } y_1 = L \text{ and } y_{-1}^T = \mathbf{L}^{T-1}; \\ \delta\overline{Z}^{T-1}\left(y^{T-1}\right) & \text{if } y_{-1}^T \neq \mathbf{L}^{T-1}. \end{cases}$$

By construction $\overline{Z}^T$ satis...es (13) and (14). It is straightforward to verify that $\overline{Z}^T(y^T) \geq 0$ for all T and all y^T. Note that $\overline{Z}^T$ is constructed so that y_t matters only when $y_k = L$ for all $k > t$. As a result, $\overline{Z}^T$ depends only on the last time the Principal's signal is H. Furthermore, for all $y^T, \tilde{y}^T \in \{H, L\}^T$,

$$\overline{Z}^T(y^T) > (=) \overline{Z}^T(\tilde{y}^T) \text{ i¤ } \max(t|y_t^T = H) < (=) \max(t|\tilde{y}_t^T = H). \tag{16}$$

Lemma 6. $\overline{Z}^T$ *induces maximum effort, and*

$$C\left(\overline{Z}^T\right) = \frac{(\pi(L|1))c}{\pi(H|1) - \pi(H|0)} \left[\delta^{T-1} + \rho \sum_{t=1}^{T-1} \delta^{t-1} \right]. \tag{17}$$

Proof. Suppose the ...rst part of the lemma holds for T. Since $\overline{Z}^{T+1}$, by construction, satis...es (13), $IC\left(e^0, s^0\right)$ holds. For $t \geq 2$ and $\left(e^{t-1}, s^{t-1}\right) \in \{1, 0\}^{t-1} \times \{G, B\}^{t-1}$,

$$\sum_{y^{T+1} \in \{H,L\}^{T+1}} \left[\mu_{-t}\left(y_{-t}^{T+1}|e^{t-1}, s^{t-1}\right) - \mu_{-t}\left(y_{-t}^T|1 \circ e_{-1}^{t-1}, G \circ s_{-1}^{t-1}\right) \right] I(y_t) \overline{Z}^{T+1}\left(y^{T+1}\right)$$

$$= \prod_{k=2}^{t-1} \pi(L|e_k, s_k) \left[\pi(L|1)^{T-t+1} \left(\pi(L|e_1, s_1) - \pi(L|1, G)\right) \left(\overline{Z}^{T+1}\left(L^{T+1}\right) - \overline{Z}^{T+1}\left(H \circ L^T\right)\right) \right]$$

$$\geq 0.$$

The equality from (16), and the inequality follows from Assumption 1 and (16). The calculation shows that for all $t \geq 2$ and for all $\left(e^{t-1}, s^{t-1}\right)$, the left-hand side of $IC\left(e^{t-1}, s^{t-1}\right)$ is greater than the left-hand side of $IC\left(1 \circ e_{-1}^{t-1}, G \circ s_{-1}^{t-1}\right)$. Since $\overline{Z}^{T+1}$satis...es (14), $IC\left(1 \circ e_{-1}^{t-1}, G \circ s_{-1}^{t-1}\right)$ holds. It follows that $IC\left(e^{t-1}, s^{t-1}\right)$ must hold as well. Thus, by Lemma 2, the ...rst part of the lemma will hold for $T + 1$ if it holds for T. This, together with the fact that it holds for $T = 1$, shows that it holds for all T. The second part of the lemma follows from the fact that $\overline{Z}^{T+1}$ satis...es (13) with equality.

Lemma 7. *If Z^T is efficient in inducing maximum effort in a T-period contracting game, then Z^{T-1} constructed from Z^T according to (14) must be efficient in inducing maximum effort in a $T-1$-period contracting game.*

Proof. By Lemma 6 that $\overline{Z}^T$ is e¢ cient in inducing maximum e¤ort for any $T \geq 1$, and, furthermore,

$$C\left(\overline{Z}^T\right) = \delta C\left(\overline{Z}^{T-1}\right) + \frac{\rho(\pi(L|1))c}{\pi(H|1) - \pi(H|0)}.$$

Following the argument in Lemma 5, we can write

$$C\left(Z^T\right) = \delta C\left(Z^{T-1}\right) + \rho(\pi(L|1)) \sum_{y^{T-1} \in Y^{T-1}} \prod_{k=2}^{T} \pi(y_k|1) \left(Z^T(H \circ y^{T-1}) - Z^T(L \circ y^{T-1})\right)$$

$$\geq \delta C\left(Z^{T-1}\right) + \frac{\rho(\pi(L|1))c}{\pi(H|1) - \pi(H|0)}.$$

12

The last inequality follows from $IC\left(e^0, s^0\right)$. Since Z^T is e¢cient, $C\left(Z^T\right) \leq C\left(\overline{Z}^T\right)$. But $C\left(Z^{T-1}\right) \geq C\left(\overline{Z}^{T-1}\right)$ as $\overline{Z}^{T-1}$ is ine¢cient. It follows that

$$C\left(Z^{T-1}\right) = C\left(\overline{Z}^{T-1}\right).$$

We have already seen that in the two-period case any strategy Z^2 where $Z^2(HH)$ or $Z^2(LH)$ is strictly positive must be ine¢cient. Any Z^T where $Z^T(y^T) > 0$ for some y^T such that $y_T^T = H$ would imply that.

5.2 Communication with Transfer

We let

$$\lambda \equiv \max\left\{\frac{\pi(L|1,G)c}{\pi(G|1)[\min\{\pi(L|1,B), \pi(L|0,G), \pi(L|0,B)\} - \pi(L|1,G)]}, \frac{c}{\pi(L|0) - \pi(L|1)}\right\}. \quad (18)$$

And also de…ne

$$Z^T(\hat{s}^T, y^T) = \begin{cases} \lambda \prod_{t=1}^{T-1} \phi_t(y_t, \hat{s}_t) & \text{if } y_T = L \\ 0 & \text{if } y_T = H, \end{cases} \quad (19)$$

where

$$\phi_t(y_t, \hat{s}_t) = \begin{cases} \frac{1}{\pi(L|1,G)} & \text{if } y_t = L, \ \hat{s}_t = G \\ 0 & \text{if } y_t = H, \ \hat{s}_t = G \\ 1 & \text{if } \hat{s}_t = B. \end{cases} \quad (20)$$

Whenever the agent report a good signal "G" for a period $t \in \{1, 2, \ldots, T-1\}$, she is rewarded with a bonus b_t,

$$b_t(\hat{s}_t) = \begin{cases} \frac{c}{\pi(G|1)} & \text{if } \hat{s}_t = G \\ 0 & \text{if } \hat{s}_t = B. \end{cases} \quad (21)$$

The agent gets no bonus in period T, that is, $b_T(\hat{s}_T = 0$ irrespective her reported signal $\hat{s}_T$. By construction, the agent's report $\hat{s}_T$ for the last period does not a¤ect the money to be burnt Z^T.

Given the construction of ϕ, we note that conditional on $e_t = 1$ and truthful reporting, $\hat{s}_t = s_t$, the expected value of ϕ equals one,

$$E[\phi_t(y_t, s_t)|e_t = 1] = \pi(L, G|1) \cdot \frac{1}{\pi(L|1,G)} + \pi(H, G|1) \cdot 0 + \pi(B|1) \cdot 1 = 1. \quad (22)$$

Therefore, even if the Agent can learn about the evaluation y_t of the Principal, she can not learn about the expected punishment $C(Z^T)$ at any date t before the end of the T periods. We have an "e¤ective independence."

However, for any $(e_t, \hat{s}_t) \neq (1, s_t)$, the expected value is greater than one. We summarize this result into the following lemma.

Lemma 8. *For any* $(e_t, \hat{s}_t) \neq (1, s_t)$,

$$E[\phi_t(y_t, \hat{s}_t)|e_t, s_t] \geq 1.$$

Proof. This result follows from our construction of $\phi(y_t, \hat{s}_t)$. Conditional on $(e_t = 1, s_t = B)$, the expected value of ϕ_t would be

$$E[\phi_t(y_t, \hat{s}_t)|e_t, s_t] = \frac{\pi(L|1, B)}{\pi(L|1, G)} > 1$$

if the agent reports $\hat{s}_t = G$. Conditional on $(e_t = 0, s_t = G)$, the expected value of ϕ would be

$$E[\phi_t(y_t, \hat{s}_t)|e_t, s_t] = \frac{\pi(L|0, G)}{\pi(L|1, G)} > 1$$

if she reports $\hat{s}_t = G$. Conditional on $(e_t = 0, s_t = B)$, the expected value of ϕ would be

$$E[\phi_t(y_t, \hat{s}_t)|e_t, s_t] = \frac{\pi(L|0, B)}{\pi(L|1, G)} > 1$$

if she reports $\hat{s}_t = G$.

Moreover, the expected value of ϕ would be one whenever she reports $\hat{s}_t = B$. Hence we conclude that for any $(e_t, \hat{s}_t) \neq (1, s_t)$, $E[\phi_t(y_t, \hat{s}_t)|e_t, s_t] \geq 1$. $\square$

This results states that we have an e¤ective independence. Though the agent can learn about evaluations of the principal before the principal makes her evaluations known at the end of the T periods, she cannot update on the expected cost on the equilibrium path, i.e., when the agent chooses $e_t = 1$ and $\hat{s}_t = s_t$. This implies that the expected e¢ ciency loss is independent of T and δ.

Proposition 8. *Given the principal's strategy Z^T, at any time $t \in \{1, \ldots, T\}$ and conditional on any history $\{e^{t-1}, s^{t-1}, \hat{s}^{t-1}\}$, it is a best response for the agent to choose $e_t = 1$ and send the message $\hat{s}_t = s_t$. Hence, the equilibrium efficiency loss is λ.*

We prove this result in two steps. As a ...rst step, we will show that it is a best response for the agent to choose $e_t = 1$ and report truthfully at the last period T. In the next step, we demonstrate that if the agent will choose $e_{\hat{t}} = 1$ and $\hat{s}_t = s_t$ from period $\hat{t}$ on until the end of the T-stage game, it is a best response for her to have $e_{\hat{t}} = 1$ and $\hat{s}_{\hat{t}} = s_{\hat{t}}$.

Lemma 9. *Given the principal's strategy Z^T, it is a best response for the agent to choose $e_T = 1$ and $\hat{s}_T = s_T$ for any history $\{e^{T-1}, s^{T-1}, \hat{s}^{T-1}\}$.*

Proof. First, it is optimal for the agent to report truthfully regardless of her e¤ort choice e_T and history. This is so as her report does not a¤ect the continuation payo¤, that is, $Z^T + b(\hat{s}_T) + B_{-T}$, where B_{-T} denotes the total rewards the agent expects to get for reporting "G"s in previous periods. Given our construction, the message $\hat{s}_T$ does not a¤ect Z^T and $b(\hat{s}_T)$; the agent has a weak incentive to report truthfully.

Second, it is a best response for the agent chooses $e_T = 1$. For any history $(y^{T-1}, \hat{s}^{T-1}, s^{T-1})$ and conditional on $e_T = 1$, the expected continuation payo¤ is

$$- \sum_{t=1}^{T-1} E[\phi_t(y_t, \hat{s}_t)|e_t, s_t]\pi(L|1)\lambda - \delta^{T-1}c + B_{-T}.$$

14

However, if she chooses $e_T = 0$, the expected value value of Z^T would be

$$-\sum_{t=1}^{T-1} E[\phi_t(y_t, \hat{s}_t | e_t, s_t] \pi(L|0)\lambda + B_{-T}.$$

Hence, it is optimal to choose $e_T = 1$ if

$$\sum_{t=1}^{T-1} E[\phi_t(y_t, \hat{s}_t | e_t, s_t][\pi(L|0) - \pi(L|1)]\lambda \geq \delta^{T-1}c. \tag{23}$$

By construction, $\sum_{t=1}^{T-1} E[\phi_t(y_t, \hat{s}_t | e_t, s_t] \geq 1$ and $\lambda \geq c/[\pi(L|0) - \pi(L|1)]$, so the condition (23) hods true. It is optimal for the agent to choose $e_T = 1$. This concludes the proof for Lemma 9. $\square$

Lemma 10. *Given the principal's strategy Z^T, if it is optimal for the agent to follow the equilibrium strategy from period $\hat{t} + 1$ on, i.e., $(e_t = 1, \hat{s}_t = s_t)$ for $t > \hat{t}$, then it is a best response for her to have $e_{\hat{t}} = 1$ and $\hat{s}_{\hat{t}} = s_{\hat{t}}$ in period $\hat{t}$.*

Proof. We …rst show that it is optimal for the agent to send message $\hat{s}_{\hat{t}} = G$ if and only if her private information is $(1, G)$, but it is optimal to send message $\hat{s}_{\hat{t}} = B$ otherwise. Next, we show that it is a best response to choose $e_{\hat{t}} = 1$.

For any history $(e^{\hat{t}-1}, s^{\hat{t}-1}, \hat{s}^{\hat{t}-1})$ and conditional on her private information $(e_{\hat{t}}, s_{\hat{t}})$, the expected continuation payo¤ for sending message $\hat{s}_{\hat{t}}$ is

$$-\lambda \left[\sum_{t=1}^{\hat{t}-1} E[\phi_t(y_t, \hat{s}_t)|e_t, s_t]\right] \left[\prod_{t=\hat{t}+1}^{T} E[\phi_t(y_t, s_t)|e_t = 1]\right] E[\phi_{\hat{t}}(y_t, \hat{s}_{\hat{t}}|e_{\hat{t}}, s_{\hat{t}}] + b(\hat{s}_{\hat{t}}) + B_{-\hat{t}}.$$

Here we use $B_{-\hat{t}}$ to represent the total bonus the agent expects to get for all periods except period $\hat{t}$. Note that condition (22) indicates the continuation payo¤ equals

$$-\lambda \left[\sum_{t=1}^{\hat{t}-1} E[\phi_t(y_t, \hat{s}_t)|e_t, s_t]\right] E[\phi_{\hat{t}}(y_t, \hat{s}_{\hat{t}})|e_{\hat{t}}, s_{\hat{t}}] + b(\hat{s}_{\hat{t}}) + B_{-\hat{t}}.$$

Given her private information $(e_{\hat{t}}, s_{\hat{t}})$, the agent's continuation payo¤ equals

$$-\lambda \left[\sum_{t=1}^{\hat{t}-1} E[\phi_t(y_t, \hat{s}_t)|e_t, s_t]\right] \frac{\pi(L|e_{\hat{t}}, s_{\hat{t}})}{\pi(L|1, G)} + \frac{c}{\pi(G|1)} + B_{-\hat{t}}$$

from reporting G, but is

$$-\lambda \left[\sum_{t=1}^{\hat{t}-1} E[\phi_t(y_t, \hat{s}_t)|e_t, s_t]\right] + B_{-\hat{t}}$$

from reporting B. It is optimal for the agent to send message $\hat{s}_{\hat{t}} = G$ if

$$\lambda \left[\sum_{t=1}^{\hat{t}-1} E[\phi_t(y_t, \hat{s}_t)|e_t, s_t]\right] \left[\frac{\pi(L|e_{\hat{t}}, s_{\hat{t}})}{\pi(L|1, G)} - 1\right] \leq \frac{c}{\pi(G|1)}. \tag{24}$$

15

Thus, conditional on the agent's private information $(e_{\hat{t}} = 1, s_{\hat{t}} = G)$, the condition (24) holds strictly; it is optimal for her to report truthfully.

However, for any other cases of $(e_{\hat{t}}, s_{\hat{t}})$, the condition (24) does not hold, and it is optimal for the agent to send a message $\hat{s}_{\hat{t}} = B$. To see the truth of latter part, note that $\prod_{t=1}^{\hat{t}-1} E[\phi_t(y_t, \hat{s}_t)|e_t, s_t] \geq 1$ for any history. Given the definition of λ in (18) and conditional on $(e_{\hat{t}} = 1, s_{\hat{t}}) = B$, the left-hand side (LHS) of (24) equals

$$LHS \geq \frac{\pi(L|1,G)c}{\pi(G|1)[\pi(L|1,B) - \pi(L|1,G)]} \frac{\pi(L|1,B) - \pi(L|1,G)}{\pi(L|1,G)} \geq \frac{c}{\pi(G|1)}.$$

Conditional on $(e_{\hat{t}} = 0, s_{\hat{t}}) = G$, the left-hand side (LHS) of (24) equals

$$LHS \geq \frac{\pi(L|1,G)c}{\pi(G|1)[\pi(L|0,G) - \pi(L|1,G)]} \frac{\pi(L|0,G) - \pi(L|1,G)}{\pi(L|1,G)} \geq \frac{c}{\pi(G|1)}.$$

Conditional on $(e_{\hat{t}} = 0, s_{\hat{t}}) = B$, the left-hand side (LHS) of (24) equals

$$LHS \geq \frac{\pi(L|1,G)c}{\pi(G|1)[\pi(L|0,B) - \pi(L|1,G)]} \frac{\pi(L|0,B) - \pi(L|1,G)}{\pi(L|1,G)} \geq \frac{c}{\pi(G|1)}.$$

Hence, we conclude that $LHS \geq c/\pi(G|1)$ for any $(e_{\hat{t}}, s_{\hat{t}}) \in \{(1,B),(0,G),(0,B)\}$.

As she prefers to report truthfully when exerting effort, her continuation payoff from choosing $e_{\hat{t}} = 1$ is

$$-\lambda \left[\prod_{t=1}^{\hat{t}-1} E[\phi_t(y_t, \hat{s}_t)|e_t, s_t] \right] E[\phi_{\hat{t}}(y_{\hat{t}}, s_{\hat{t}})|e_{\hat{t}} = 1] - \delta^{\hat{t}-1} + \pi(G|1)\frac{\delta^{\hat{t}-1}c}{\pi(G|1)} + B_{-\hat{t}}$$

$$= -\lambda \left[\prod_{t=1}^{\hat{t}-1} E[\phi_t(y_t, \hat{s}_t)|e_t, s_t] \right] + B_{-\hat{t}}.$$

On the other hand, if she shirks, she strictly prefers to send message $\hat{s}_{\hat{t}} = B$, and her expected continuation payoff from choosing $e_{\hat{t}} = 0$ is

$$-\lambda \left[\prod_{t=1}^{\hat{t}-1} E[\phi_t(y_t, \hat{s}_t)|e_t, s_t] \right] + B_{-\hat{t}}.$$

Thus, it is optimal for the agent to choose $e_{\hat{t}} = 1$ for this period for any history $\qquad \square$

Proof of Proposition 8. In above, we have first showed that the agent has no incentive to deviate from the equilibrium strategy in the last period T. We then demonstrated that if it is optimal for her to follow the equilibrium strategy for $t > \hat{t}$ for any $\hat{t} \in \{1, 2, \ldots, T-1\}$, then it is optimal for her to follow the equilibrium strategy at $\hat{t}$ for any history $(e^{\hat{t}-1}, \hat{s}^{\hat{t}-1}, s^{\hat{t}-1}$. Hence, the agent has no incentive to deviate from the equilibrium strategy for any t.

In equilibrium, the agent's expected transfer at the end of the contract period is

$$-\lambda + c \sum_{t=1}^{T} \delta^{t-1},$$

with the efficiency loss being λ, which is independent of T and δ.

16

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