

By Bloomberg News

(Bloomberg) -- Mark Zuckerberg made global news when he went out on a limb and spoke his newly- and taking bolder risks, was Qian Yingyi.

Dean of the School of Economics and Management, Qian orchestrated the visit and recruited the
censors. Almost nine years after he was hand-picked by former Premier Zhu Rongji to help
shake up the school, Qian has boosted the proportion of classes taught in English, recruited
overseas academics, teamed with other schools and added to an advisory board that reads like a

pop- m including nonprofit leaders, opinion leaders and
-hour interview at the university, which minted

understanding of l

With more than three decades of Chinese investment and manufacturing-led growth now

They will help determine whether fresh minds find the new economic drivers needed to stave off
a middle-

erved in a 25-
year U.S. academic career that spanned degrees from Columbia, Yale and Harvard and teaching
stints at Stanford and Berkeley.

Innovation Key

Capital -based Primavera

the thinking needed to create breakthrough branded products such as iPhones or Facebook. One
illustration: Shenzhen-based telecommunication-network provider Huawei Technologies Co.

brands last year, in 94th place.

heritage, drew cheers from Tsinghua students when he spoke Mandarin with them in October,
telling them of the importance of making tough choices.

In the past two years

Blankfein and Ca

-founder David Rubenstein.

personally believes strongly in the school and therefore you get a sense from him that the school is

universities, said David Schmittlein, dean of the MIT Sloan School of Management in Cambridge, Massachusetts, who sits on Tsinghua business s

Times in 2014.

China in 2014 that ranked it 15th, after nearby Renmin University of China and Peking University and even behind less prestigious Southwestern University of Finance and Economics in Sichuan. That survey is "misleading because it emphasizes the size of the program, not its quality," Qian said.

New Ambitions

expanded since their 1991 start to 236 today, according to China Education Center Ltd., which advises foreign students seeking to study in the nation.

26-year-old native of Chengdu city in the western province of Sichuan planned an investment-banking career before the critical-thinking classes introduced by Qian spurred new ambitions.

teaching system and its emphasis on creative play, critical thinking and empathy at the Rudolf

Creativity Challenge

said Gavriel Salvendy, professor emeritus at the School of Industrial Engineering at Purdue University in West Lafayette, Indiana. He headed Tsinghua Engineering from 2001 to 2011 and advised it on how to foster greater innovation.

This creativity process needs to start from the home, from the kindergarten, high schools. The

when he spoke to students four months before Zuckerberg, urging them to keep improving even after graduating.

another advisory-

Tireless Approach

Beijing-born and raised, Qian attributes his stamina to a stint on a farm in Guizhou i southwest, where his parents were sent during the cultural revolution. When paramount leader

English Courses

Within a year, more than 50 percent of the undergraduate courses were in English, compared with fewer than 10 percent before. The number of professors with doctorates from overseas universities has increased to more than 50 percent from about 20 percent, Qian said, adding that since he joined, 83 of the 85 new faculty members have degrees from abroad.

science and engineering.

Elite Pool

Peking University, both in the same northwest corner of Beijing.

Finance Minister Lou Jiwei is a Tsinghua alumnus, as is central bank governor Zhou Xiaochuan,

ains
honorary chairman of the board, a panel that is far from passive. Fellow member Schwarzman donated \$100 million to the Schwarzman Scholars program based at Tsinghua, designed to educate the next generation of global leaders. Bloomberg Philanthropies -- which is led by Michael Bloomberg, the founder and majority owner of Bloomberg LP, the parent of Bloomberg News -- is among the program's funders.

between nations

-mail.

world first-hand exposure to China and its people, we might be able to create a more peaceful

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