



RTM 主编寄语来源:

2018 2 RTM Research-Technology Management Jim
Euchner
RTM2018 5-6
Clayton M. Christensen
Eric Von Hippel Henry Chesbrough Ron Adner
Vijay Govindarajan
40
RTM
Innovation in China

Jim Euchner
RTM

01

GDP 1% 2% 2001 2013





02

800

03





05

global thinking, but local

acting

2000

Maximilian von Zedtwitz

Segway
Segway

Segway

2015

Segway

Segway

global thinking, but local acting

06



