

8:30-8:40	&
8:45-9:30	INSEAD
9:30-10:15	
10:30-11:15	
11:15-12:00	
13:30-14:15	
14:15-15:00	
15:30-17:00	

The 1st Tsinghua Forum on Innovation, Entrepreneurship & Strategy

Time: July 10, 2018
 Venue: Room 301 Shunde Building, School of Economics & Management
 Host: The Department of Innovation, Entrepreneurship & Strategy,
 School of Economics & Management, Tsinghua University
 Chairs: Prof. Wei XIE & Prof. Yan ZHANG
 Coordinators: Prof. Donghong LI & Prof. Zhenzhen XIE

Time	Speaker	Activity
8:30-8:40	Prof. Yan ZHANG Rice University & Tsinghua University	Opening remark
8:45-9:30	Prof. Guoli CHEN INSEAD	Diversity cascades: How boards influence invention performance
9:30-10:15	Prof. Yi WANG Tsinghua University	Innovation search and technological innovation capabilities: Huawei Technology Co. Ltd as a case
10:30-11:15	Prof. Rui WU Tsinghua University	When Sudden Fortune Becomes Imprinted: The Effects of IPO Over-subscription on Firm M&A
11:15-12:00	PhD Candidate Xingzi XU Tsinghua University	Overcoming legitimacy pressure for female entrepreneurs: The role of status in acquiring public resources
13:30-14:15	Prof. Haiyang LI Rice University	How does FDI stimulate domestic entrepreneurship in an emerging market? Evidence from China's technology industries
14:15-15:00	Dr. Jiamin ZHANG Tsinghua University	Patenting or Secrecy? Defense Mechanisms and Partnerships: How Firms Protect Their Innovations in Emerging Markets
15:30-17:00	Prof. Xudong GAO/Tsinghua University Prof. Haiyang/Rice University Prof. Hengyuan ZHU/Tsinghua University	Panel: Innovation research in China