

**Harry Susilo Institute for Ethics in the Global Economy  
3rd Annual Symposium**

**Sustainability and Responsibility: Navigating Creative Routes**

2018 6 9-10



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**Harry Susilo Institute for Ethics in the Global Economy  
3rd Annual Symposium**

**Sustainability and Responsibility: Navigating Creative Routes**

2018 6 9-10

6 9				
8:30-13:30				
9:00-9:20	Kenneth FREEMAN			
9:20-12:00				
9:20-9:40				
9:40-10:20		Jonathan WOETZEL		
10:20-10:40				
10:40-11:20		Nalin KULATI LAKA		
11:20-12:00				
12:00-13:30				
6 9				
13:30-14:00				
14:00-14:30				
14:30-14:45				

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6 10			
		401/	513
8:30-11:20			
9:00-9:30 401			AMR
9:30-11:00 401		<ul style="list-style-type: none"> <li>Jonathan CHANG, Emerging Social Impact Trends in Southeast Asia.</li> <li>Christof MISKA, Ilona V F V, &amp; Michael SCHIFFINGER, The Nexus between Formal and Informal Institutional Influences and its Effects on Corporate Sustainability Practices.</li> <li>Subhasis RAY, Implementation of Corporate Social Responsibility Projects: Early evidence from a mandatory CSR regime in India.</li> <li>Jiayin ZHANG, Yangran GONG, &amp; Xiaojun QIAN, Does ESG Investment Work for Investees?</li> <li>Adegboyega OYEDIJO, Ying YANG, Chris HICKS, &amp; Jingxin DONG, Fairness in Supply Chain Relationships: The Value and Consequence for Reputation and Sustainability!</li> </ul>	
11:00-11:15			
11:15-12:30 401		<ul style="list-style-type: none"> <li>William E. ALLEN, Parsing Chinese Student Worldview Foundations.</li> <li>Marc IDELSON, Actions and Communications as Enactments of Ethical Stances: Understanding Individual and Institutional Values By Marshaling Chinese And Western Philosophy Of Ethics.</li> <li>Marius OOSTHUIZEN &amp; Gideon POGRUND, Public Thought Leadership as Pedagogical Approach to Ethics Training in Management Education.</li> <li>Mary SWANSON &amp; Brian SWANSON, The International Chinese University Student Experience through a Values Perspective.</li> </ul>	
11:15-12:30 513		<ul style="list-style-type: none"> <li>Ying JIANG, Proactive CER and Market Value: Evidence from China.</li> <li>Ji LUO, Kai LIU, &amp; Asad MIAN, The Construction of Sustainable Consensus Along the B&amp;R Route: From the Perspective of NGO.</li> <li>Ling YANG, State, Family and Profession: The Adoption of Old-age Insurance Practice in Chinese Private-owned Enterprises.</li> <li>Jingqi ZHU, Ecologies of Internationalisation: Evidence from the Internationalisation of Chinese Accounting Firms.</li> </ul>	