

# 2015

## 2015 Tsinghua Forum on Innovation, Entrepreneurship and Strategy

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14:00-15:50

14:00-14:10		
14:10-14:30	Transformation toward an Eco-city: Lessons from the Five Cities in Asia and Europe	
14:30-14:50	Goals of Business: Gendering of the Triple Bottom Line in Different Culture Contexts	
14:50-15:10	Foreign knowledge acquisition through inter-firm collaboration and recruitment: implications for domestic growth of emerging	

	market firms	
15:10-15:30	Governance Structure and Performance of High-technology Startups	
15:30-15:50	Human resource management in entrepreneurial firms: Toward a framework combining OLC and HRM phases	
15:50-16:10		

16:10-18:10

16:10-16:30	(To the Answering Shout of A Thousand Tents: The Practice of Agenda-setting in Strategy Workshops)	
16:30-16:50	Global Argonauts: Returnees and Diaspora as Sources of Innovation in China and Israel	
16:50-17:10	Template Creating as Capability Building in Process-Oriented Settings: The Case of PetroChina	
17:10-17:30	The Innovation Problem: a Transaction Cost Perspective on Collaborative Innovation in China.	
17:30-17:50	Institutional Change and the Creative Ideation of Engineering Background Entrepreneurs	

17:50-18:10	Market Openness, Absorptive Capacity and Innovation: Exploring Learning by Exporting in an Emerging Economy	
18:10-18:20		