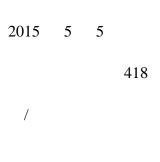
## 2015

2015 Tsinghua Forum on Innovation, Entrepreneurship and Strategy



14:00-15:50

14:00-		
14:10		
14:10-	Transformation toward an	
14:30	Eco-city: Lessons from the Five	
	Cities in Asia and Europe	
14:30-	Goals of Business: Gendering of	
14:50	the Triple Bottom Line in	
	Different Culture Contexts	
14:50-	Foreign knowledge acquisition	
15:10	through inter-firm collaboration	
	and recruitment: implications for	
	domestic growth of emerging	

	market firms	
15:10-	Governance Structure and	
15:30	Performance of High-technology	
	Startups	
15:30-	Human resource management in	
15:50	entrepreneurial firms: Toward a	
	framework combining OLC and	
	HRM phases	
15:50-		
16:10		

## 16:10-18:10

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16:10-		
16:30		
	(To the	
	Answering Shout of A Thousand	
	Tents:The Practice of	
	Agenda-setting in Strategy	
	Workshops)	
16:30-	Global Argonauts: Returnees	
16:50	and Diaspora as Sources of	
	Innovation in China and Israel	
16:50-	Template Creating as Capability	
17:10	Building in Process-Oriented	
	Settings: The Case of	
	PetroChina	
17:10-	The Innovation Problem: a	
17:30	Transaction Cost Perspective on	
	Collaborative Innovation in	
	China.	
17:30-		
17:50		
	Institutional	
	Change and the Creative	
	Ideation of Engineering	
	Background Entrepreneurs	

17:50- 18:10	Market Openness, Absorptive Capacity and Innovation: Exploring Learning by	
	Exporting in an Emerging Economy	
18:10- 18:20		